

Dear Students,

National Talent Hunt program will be conducted at Madurai Branch of SIRC of ICAI on 30.05.2017 at 10:00 AM

National Talent Hunt:

National Talent Hunt will be a National level Elocution contest and will be a live event, covered by National Newspapers and Media. Four winners from each Region level will contest at the National Level. The National Talent Hunt will be organized in the month of July along with the Students Conference so as to make it most beneficial for the students.

In the Final Contest of the National Talent Hunt, three celebrities will be the jury members and would select the best 3 National talents who have reached this level after contesting with more than 1000 peer students to be the National winner. The 1st three winners of National Hunt would be awarded the cash prizes of Rs. 31,000/-, Rs.21,000/- and Rs. 11,000/- respectively and 1st two winners will participate in SAFA Elocution Contest

Objective:

The Institute since its inception has been imparting education to students pursuing Chartered Accountancy course through distance education mode across the country in a consistent manner. It has been felt that since the Chartered Accountancy course is imparted in distant mode, the students have good technical knowledge, however, special efforts and vision need to put in for improving their communication and presentation skills. With a view to motivate and groom CA students, it is decided to convert Elocution Contest as “National Talent Hunt” programme.

The Board of Studies at present is organizing Elocution and Quiz Contests at Branch level, Regional Level and at National level every year. To hone the speaking and presentation skills of CA Students, it is decided that to begin with, Elocution contest be organized in a different manner while Quiz Contest be conducted as per the practice.

Structure of the Contest:

The search of talented students for National Talent Hunt will be in 3 stages starting from the branches of ICAI. At first level, it will be organized at the Branches and the shortlisted students would be invited to contest at Regional level to be held at all 5 Regions and finally the 1st 20 winners (4 winners from each Region) of Regional level will contest in the National Talent Hunt. The talent of these 20 winners will be well appreciated by giving nationwide publicity such as publishing their photographs in National Newspaper/magazine making them our media partner. These final contestants would also be invited 4-5 days prior to the event and be groomed in various aspects so that they can perform and showcase their talent well during the final Contest.

The first round of National Talent i.e at Branch level should start immediately after the completion of Intermediate (IPC) May attempt so that this stage is completed by May end of every year. The second round i.e at Regional level, the 1st winner of Branch level would contest and all the 5 Regions contests should be completed by 10th June of every year. The Final contest would take place in the month of July, every year. In the Final level, there would be three rounds. In first round, 10 contestants will be eliminated and 5 contestants will be eliminated in second round and in the third and final round 5 winners will be declared.

Guidelines for National Talent Hunt.

a) Medium of Elocution contest: English

b) Topics:

1. Effect of Demonetization on Banks
2. Schedule II and III: A shift towards better accounting and reporting.
3. Concept of supply under GST
4. Impact of 'Make in India' and 'Digital India' in the tech world.
5. Effects of Replacement of textbooks with Ipads or elearning Modules.
6. How technology has transformed auditing.

c) Each contestant has to submit the topic on which he / she will be speaking, out of the list of topics, at least half an hour before the commencement of the contest.

d) The contestant can choose any topic (s)* from the list but while choosing the topic, they need to bear in mind that they are thorough in that topic as they will be cross questioned to which they should be able to answer

e) Each contestant will be given twelve minutes time – a warning bell will ring at the end of the tenth minute, signaling the contestant to conclude the discussion in another two minutes.

f) The following criteria may be taken into account while evaluating the performance of the participants:

1.	Lucidity of language	10 marks
2.	Style of delivery	10 marks
3.	Capacity to engage the attention of the audience	10 marks
4.	Precision of expression	10 marks
5.	Depth of coverage of the subject matter including reference to latest developments in the concerned area	50 marks
6.	Adherence to time limit	10 marks
	Total	<hr/> 100 marks <hr/>

g) Prizes and certificates will be awarded to the first, second and third position holders in the concluding ceremony. The certificates will be signed by the Chairman and Secretary for Branch Level Contests. Participant Certificate will be issued to all contestant.

h) Students' Eligibility:

Students registered for Final Course and are undergoing articleship and students registered for Intermediate (Integrated Professional Competence) Course are eligible to participate in the National Talent Hunt. Thus, students who have completed articleship are not eligible to participate. However, a Contestant who has won the Contest at the Branch Level and later passes the Final examination/ completed articleship shall be eligible to participate in the Regional level and in Final level of National Talent Hunt.

Interested Student kindly fill up the attached form and register with Branch on or before 25th May 2017 .

Registration Fees: Nil

For all contestant Lunch will be provided at Branch.

Request large number of students to participate the National talent hunts Program.

Thanks and regards

CA R Jegadeesh

Chairman, Madurai Branch of SIRC of ICAI

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